

**Rh** 2019 release  
Adobe RoboHelp

An all-new way to create for you.

An amazing experience for your customers.



# Design and deliver exceptional Help, policy and knowledgebase content

Work faster with a reimagined user interface. Create media-rich experiences using HTML5 and CSS3. Easily customize layouts and templates with a powerful CSS and skin editor. Publish content across screens as Responsive HTML5, PDF, Mobile App and more to serve customers across all touchpoints. Personalize experiences using Dynamic Content Filters. Make search easier for your customers with a new algorithm, search autocomplete and autocorrect. Take collaboration to the next level using Git, SharePoint Online and more.



Reimagine content creation



Any device, format or platform.  
Discover limitless publishing.



Infinite possibilities to collaborate  
smarter and faster



Rh

# Exceed the requirements of every role

Boost performance and productivity with powerful authoring and publishing capabilities that take your content to the next level.



Help authors / developers



Training content developers



Policies and procedures specialists



Corporate trainers



Knowledgebase experts



Content strategists



Instructional designers



Subject matter experts



User assistance designers



Casual content contributors



eLearning professionals



# Everything you need for every kind of documentation

From Help systems to product specifications, effortlessly create and deliver world-class content with RoboHelp.

- ◆ Online Help with context sensitivity
- ◆ Print-based user manuals, employee handbooks and illustrated guides
- ◆ Knowledgebases and support portals
- ◆ FAQs
- ◆ Online policies and procedures documents
- ◆ User guides and getting started guides
- ◆ API and SDK documentation
- ◆ Catalogs
- ◆ Software documentation
- ◆ Hardware and maintenance manuals
- ◆ Regulatory information
- ◆ Compliance documentation
- ◆ Customer support content
- ◆ Troubleshooting documentation
- ◆ Standard operating procedures
- ◆ Standards-compliant documents
- ◆ Service manuals and bulletins
- ◆ eLearning content and interactive training materials
- ◆ Tests and assessments
- ◆ RFIs, RFPs and legal documents
- ◆ Requirement documents
- ◆ Technical specification documents
- ◆ QA / Test scripts
- ◆ Web content



# Lower costs. Increase productivity.

Empower teams with better ways to work that deliver significant business benefits, giving your organization an edge in today's competitive marketplace.



Increase ROI  
(return on investment)



Lower TCO  
(total cost of ownership)



Achieve faster GTM  
(go-to-market)



Reduce localization  
time and costs



Minimize publishing  
time and costs



Lower training costs



Flexible ownership /  
pricing plans



Access an established network  
of trainers and implementation  
experts



Take advantage of world-class  
Adobe support

# Discover better ways to create, collaborate and publish

Meet the demands of a modern world with powerful features that enable you to author faster, collaborate seamlessly and publish effortlessly.



## Reimagine content creation

- ◆ Reimagined user interface
- ◆ HTML5 and CSS3 authoring support
- ◆ Enrich content with Scalable Vector Graphics
- ◆ Intelligent content reuse
- ◆ Conditional content usage
- ◆ Cleaner project structure
- ◆ Enhanced Object Properties dialog
- ◆ Switch between multiple views
- ◆ Powerful project management
- ◆ Real-time CSS editor
- ◆ Smoother import of Microsoft Word files
- ◆ Global style management control

## Any device, format or platform. Discover limitless publishing.

- ◆ All-new skin editor
- ◆ Optimized search engine
- ◆ Search autocorrect
- ◆ Multiformat publishing
- ◆ Next-generation Responsive HTML5 layouts
- ◆ Greater content accessibility
- ◆ Optimized HTML5 output
- ◆ Dynamic Content Filters
- ◆ Ability to add thumbnails
- ◆ Single-click Mobile App generation
- ◆ Favorites in Responsive HTML5 layouts



## Infinite possibilities to collaborate smarter and faster

- ◆ Git support
- ◆ SharePoint Online support



# Success stories that say it all

See how RoboHelp has transformed technical content creation and delivery for individuals and organizations across the globe.

“ Adobe RoboHelp (2019 release) is a positive game changer for technical authors. It's a complete code rewrite under the hood and has a clean, minimalist look and feel that is easy to learn. There are no messy ribbons and pods and extra dialogs interrupting your train of thought. Upgrading my projects from earlier versions of RoboHelp was quick and easy. The HTML5 and CSS3 compliant code gives RoboHelp authors confidence that the software will easily accommodate the constant technology changes we all experience. ”



**John Daigle,**

Adobe Certified RoboHelp and Captivate Instructor, Evergreen Online Learning, LLC

“ One of my favorite improvements in Adobe RoboHelp (2019 release) is in generating output. It generates faster than ever and while you work. No more waiting. The output is also sleek with fewer output files to manage making website refreshes and access times faster and more responsive. A big win for both authors and users. ”



**Shelley Bates,**

Production Strategist, Tanner Corporate Services

“ Adobe continues to delight in its ongoing support and development of RoboHelp. In RoboHelp 2019, Adobe has rebuilt it from the ground up, taking advantage of the latest in computing technology. It has a new, easier-to-use interface, creating a much better user experience, to making it a faster online development solution. I was really pleased at the degree of simplicity around importing Word documents. Without having to make any changes, it easily imported my document beautifully. Adobe has also included a new, more versatile skin editor, much better support for dynamic content filters, and they've added better support for GIT and SharePoint. This is a long-awaited and greatly anticipated revamp of a popular workhorse for creating online help (responsive HTML 5 and web help), eBook, printed documents, and mobile output. ”



**Lin Laurie,**

Owner, Lin Laurie & Associates



# Real Results. Realized!

700,000+ users across 30,000+ companies worldwide trust Adobe Technical Communication tools to deliver measurable gains!



Reduced production costs and improved documentation quality



30% faster publishing of custom manuals



80% boost in staff efficiency in editing manuals



99% reduction in output time for PDF and HTML files



80% reduction in turnaround time



20% more efficient production cycle



20% improvement in process efficiency



Faster creation and delivery of content for new products across devices



70% reduction in printing and paper material cost



Accelerated development of multilingual manuals



Improved enterprise efficiency and production of content



50% faster production of PDF documentation



20% faster development of course content



Accelerated publishing across formats



98% reduction in production time



Rapid production of multilingual manuals



Accelerated publishing cycles by up to 60%



Increased efficiency and reduced translation costs while producing multilingual manuals

# All yours at the perfect price

Type of license	Price			
	USD	EUR	AUD	YEN
Purchase Adobe RoboHelp (2019 release)	\$999	€ 1,324	\$1,324	¥131,500
Upgrade from Adobe RoboHelp (2017 release)	\$399	€ 529	\$529	¥52,500
Upgrade from Adobe RoboHelp (2015 release)	\$599	€ 794	\$794	¥78,900
Upgrade to Adobe Technical Communication (2019 release)	\$1,199	€ 1,199	\$1,199	¥158,000
Subscription: One Year Plan	\$29.99/month per user	€39.99/month per user	\$39.99/month per user	¥3,900/month per user

Note: The table displays base prices. Actual prices may vary depending on the country and currency of purchase, product language, and applicable local taxes.

## Buying programs

### Subscription Licenses – Individual

Affordable and always up-to-date

Individuals can easily get started with an online subscription from Adobe.com that gives full access to the latest version of the product with monthly or yearly plans. The license remains valid for the duration of the subscription period.

### Term Licenses - ETLA

Customized term licensing

An Enterprise Term License Agreement (ETLA) is ideal for larger deployments across centralized organizations. Get cloud and desktop offerings and budget predictability over a three-year term, with one annual payment due on the same date each year.

### Perpetual Licenses - TLP

No requirements, no contract

The Transactional Licensing Program (TLP) has no required contract agreements or memberships. It provides a quick, easy and cost-effective way to make a one-time purchase.

### Subscription Licenses - VIP

Flexible subscription licensing

The Adobe Value Incentive Plan (VIP) is a subscription licensing program with simple and secure management capabilities, flexible terms and discount levels that increase as you make additional purchases. Qualified members can save even more with VIP Select.

### Perpetual Licenses - CLP

Budget predictability and incremental savings

The Cumulative Licensing Program (CLP) provides savings through a two-year membership, and more savings through additional volume orders.

### Education Licenses

Special plans for education

Get up to 60% discount on Adobe Technical Communication Suite for students and teachers.

# For all your enterprise needs

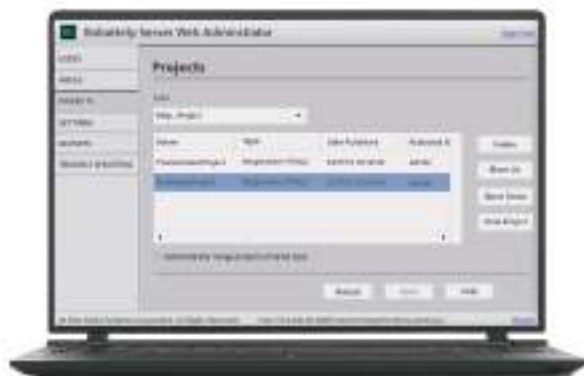
Scale up your workflow to manage content across the entire enterprise or easily host and track your online help systems and knowledgebases. Adobe RoboHelp seamlessly integrates with enterprise-level solutions to give you more power when you need it.



## XML Documentation for Adobe Experience Manager

An enterprise-class CCMS to manage documentation from creation to delivery

Deliver a consistent customer experience across pre- and post-sale touchpoints by providing a single platform for your technical and marketing content. Standardize your legacy technical content in DITA and continue to author and collaborate with a simple-yet-powerful web editor. Power up your content workflow end-to-end with enterprise-class capabilities like version management, web-based review and collaboration, translation, digital asset management, and multichannel publishing.



## Adobe RoboHelp Server 10

Easily host and track your online help systems and knowledgebases

Merge multiple segments of Help content, including responsive HTML5 content, into a unified information system. Host it for anytime, anywhere, any device access. Optimize content with extensive analytics on usage. Manage user authentication and take advantage of simplified deployment and configuration.

For a personalized demo or questions

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 +1-866-647-1213



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