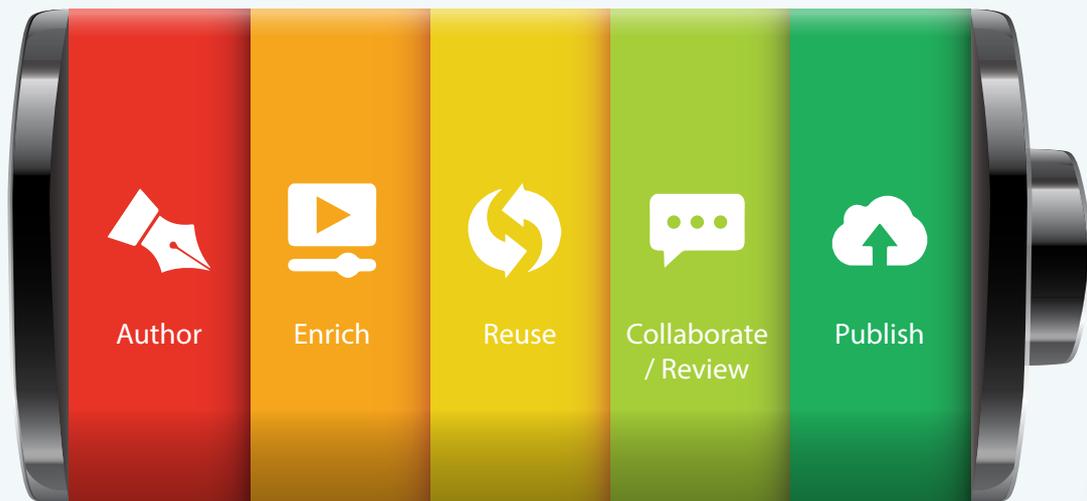




2019 release

Adobe Technical Communication Suite

All the power you need to transform technical content



Five amazing tools. One market-leading suite.
60% savings*.



2019 release
Adobe FrameMaker



2019 release
Adobe RoboHelp



2019 release
Adobe Captivate



Adobe Acrobat Pro DC[#]



Adobe Presenter 11.1

*The full license of Adobe Technical Communication Suite (2019 release) is approximately 60% less expensive than buying all individual products separately.

[#]Acrobat DC is available for subscription buying programs only. Under perpetual buying programs users will get Acrobat Pro 2017.



A complete suite of solutions that will change the way you work

Easily author long, complex XML and non-XML documents with Adobe FrameMaker. Deliver highly personalized and interactive Help experiences with best-in-class search using Adobe RoboHelp. Create fully responsive eLearning content with Adobe Captivate. Transform presentations for on-demand learning using Adobe Presenter. Get the complete solution for working with PDF documents at your desk and on the go with Adobe Acrobat Pro DC*.



Technical communicators
can author, review and publish online, print-based documents and other forms of comprehensive technical content.



Information architects
can organize and structure content in ways that make it more accessible, searchable and easily filterable for end-users.



Instructional designers
can create and collaborate using learning materials for real and virtual classrooms and self-study programs.



eLearning professionals
can develop and maintain instructionally sound and interactive assets such as educational videos, training materials and responsive eLearning content.



Policy and procedure specialists
can produce documentation that helps organizations achieve compliance with accounting, privacy, accessibility, and other regulatory statutes.



Training content developers
can create interactive engagements by transforming presentation slides with dynamic quizzes, scenarios and other assets, and publish it as HTML5.

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Create and publish rich, immersive content using our cutting-edge technical communication solutions.



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Design and deliver exceptional Help, policy and knowledgebase content. Work faster with a reimagined user interface. Create media-rich experiences using HTML5 and CSS3. Easily customize layouts and templates with a powerful CSS and skin editor. Publish content across screens as Responsive HTML5, PDF, Mobile App and more to serve customers across all touchpoints. Personalize experiences using Dynamic Content Filters. Make search easier for your customers with a new algorithm, search autocomplete and autocorrect. Take collaboration to the next level using Git, SharePoint Online and more.

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With the 2019 release of Adobe Captivate, conquer new learning landscapes with a smart authoring tool that lets you create all kinds of fully-responsive eLearning content. Effortlessly design immersive learning experiences with VR and 360° media assets. Amplify video-based learning by easily adding interactivity to your videos.

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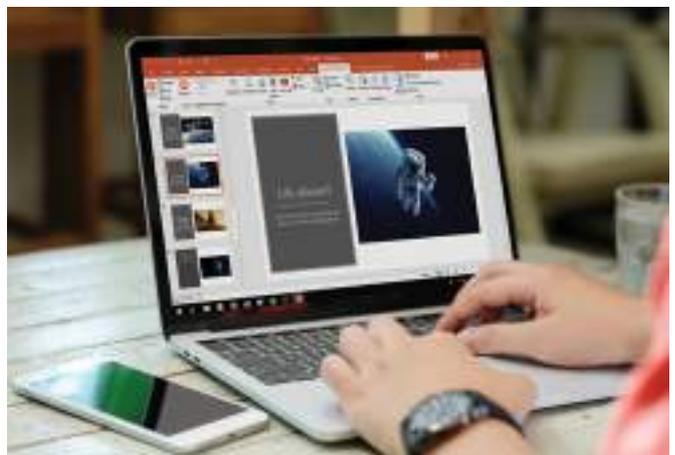
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For everyone to do everything

Adobe's suite of solutions is designed to empower technical communication professionals in every role. Single-source technical content, enrich it with multimedia, and publish it to multiple channels, formats, and screens.

It's everything you need to excel in your field.

- ◆ Technical communicators
- ◆ Technical publication managers
- ◆ Information architects / developers / designers
- ◆ Web developers
- ◆ Documentation specialists / engineers / managers
- ◆ Technical writers / authors
- ◆ Technical content developers
- ◆ Content strategists
- ◆ Policies and procedure specialists
- ◆ Knowledgebase experts
- ◆ Help authors / developers
- ◆ Instructional designers
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- ◆ eLearning professionals
- ◆ Training content developers
- ◆ Corporate trainers
- ◆ Customer experience professionals
- ◆ Subject matter experts
- ◆ Casual content contributors

Effortlessly work on every kind of content

From product specification manuals and Help systems to eLearning content, our suite of five industry-leading solutions is all that you need.

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- ◆ Print-based user manuals
- ◆ Employee handbooks and illustrated guides
- ◆ Knowledgebases and support portals
- ◆ FAQs
- ◆ Online policies and procedures documents
- ◆ User guides and getting started guides
- ◆ API and SDK documentation
- ◆ Catalogs
- ◆ Software documentation
- ◆ Hardware and maintenance manuals
- ◆ Regulatory information
- ◆ Compliance documentation
- ◆ Customer support content
- ◆ Troubleshooting documentation
- ◆ Standard operating procedures
- ◆ Standards-compliant documents
- ◆ Service manuals and bulletins
- ◆ eLearning content and interactive training materials
- ◆ Dynamic presentations and online quizzes
- ◆ Tests and assessments
- ◆ RFIs, RFPs and legal documents
- ◆ Technical whitepapers
- ◆ Requirements documents
- ◆ Technical specification documents
- ◆ QA / Test scripts
- ◆ Web content
- ◆ Product demos and "how-to" videos
- ◆ Application simulations





The leading choice of content creators across continents

See what industry experts have to say about our suite of solutions and how it has transformed their technical communication workflow.

“ I was amazed at how easy it was to open a large ditamap created outside of Adobe FrameMaker (2019 release) and how quickly is opened over 500 topics. It's cut down my go-to coffee time by 99%!



Don Stolee,
CEO & Founder, eGloo Technologies

“ Adobe RoboHelp (2019 release) is a positive game changer for technical authors. It's a complete code rewrite under the hood and has a clean, minimalist look and feel that is easy to learn. There are no messy ribbons and pods and extra dialogs interrupting your train of thought. Upgrading my projects from earlier versions of RoboHelp was quick and easy. The HTML5 and CSS3 compliant code gives RoboHelp authors confidence that the software will easily accommodate the constant technology changes we all experience.



John Daigle,
Adobe Certified RoboHelp and Captivate Instructor, Evergreen Online Learning, LLC

“ Publishing a large document can be cumbersome, especially if you have to leave the authoring app to do it. You can cut the time it takes to publish and eliminate the cost of additional apps by utilizing the built-in publishing options like PDF and HTML5 in Adobe FrameMaker (2019 release).



Thomas M. Aldous,
Founder, The Content Era

“ One of my favorite improvements in Adobe RoboHelp (2019 release) is in generating output. It generates faster than ever and while you work. No more waiting. The output is also sleek with fewer output files to manage making website refreshes and access times faster and more responsive. A big win for both authors and users.



Shelley Bates,
Production Strategist, Tanner Corporate Services

Real Results. Realized!

700,000+ users across 30,000+ companies worldwide trust Adobe Technical Communication tools to deliver measurable gains!



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30% faster publishing of custom manuals



80% boost in staff efficiency in editing manuals



99% reduction in output time for PDF and HTML files



80% reduction in turnaround time



20% more efficient production cycle



20% improvement in process efficiency



Faster creation and delivery of content for new products across devices



70% reduction in printing and paper material cost



Accelerated development of multilingual manuals



Improved enterprise efficiency and production of content



50% faster production of PDF documentation



20% faster development of course content



Accelerated publishing across formats



98% reduction in production time



Rapid production of multilingual manuals



Accelerated publishing cycles by up to 60%



Increased efficiency and reduced translation costs while producing multilingual manuals

Solutions for every industry

Adobe is uniquely positioned to provide cutting-edge, integrated solutions to enterprises across sectors for efficient and effective management of the end-to-end content lifecycle.

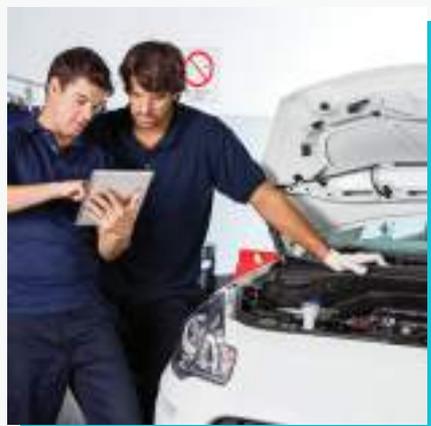


Pharmaceuticals and Healthcare

Extreme pinpoint accuracy and compliance is the need of this sector, so content goes through multiple review cycles. Companies produce voluminous data during a drug's lifecycle. The published documentation needs to be error-free and has to meet strict regulatory standards. Adobe's industry leading tools allow distributed teams to easily review documents in real-time, and maintain content integrity with an advanced version control.

Automotive

Taking product innovation to the market in the fastest and most cost-effective way is the winning mantra of automotive companies. Content reuse is the key to increase speed and reduce cost of documentation. Companies also need to deliver after-sales material globally in local languages. Achieving these objectives is simple through efficient content reuse and powerful translation management capabilities offered by Adobe solutions.



Electronics and Electrical

Globally distributed teams often work on content creation, making smooth collaboration a top priority. Documentation is frequently updated based on product upgrades and needs to be published across mobile, web and print for ubiquitous access. Adobe products enable multi-author, multi-reviewer teams to collaborate seamlessly and offer effortless multi-channel, multi-device publishing.



Aerospace and Defence

The Aerospace and Defence sector is heavily regulated and documentation needs to adhere to various standards such as SGML, S1000D and ATA Spec 2200, among others. Regulatory requirements are constantly evolving and documentation needs to be updated accordingly. With the guided authoring environment of Adobe FrameMaker and industry-specific solutions built on top of it by partners, you can confidently create documents fully compliant with the S1000D standard and easily publish content across mobile, web and print.

High Tech

Companies have to communicate to different sets of users including technicians, developers and end-users. The pace of technology innovation is rapid, product changes are frequent and documentation needs to be updated accordingly. Training is a key element for this industry and Adobe provides a complete toolkit to quickly create interactive Help content with embedded eLearning modules.



Financial Services

Financial firms require documentation for a host of trading platforms and forecasting tools across a wide spectrum of financial instruments. Internal IT infrastructure, policies and procedures, and disaster recovery plans also need to be documented in great detail. Different regions use different file formats and communication protocols and are governed by different policies and regulations. Adobe offers reliable, secure and scalable authoring, publishing and hosting solutions to meet these challenging requirements.

Manufacturing

Manufacturers need a wide range of documentation while developing new machines. These include instruction and maintenance manuals, spare parts catalogues and legal documents. Adobe provides a comprehensive and flexible set of tools to create a vast range of such documents under tight schedules and budgets, which is often a priority for this sector.



A range of pricing plans to meet every need

Type of license	Price			
	USD	EUR	AUD	YEN
Adobe Technical Communication Suite (2019 release)	\$1,699	€2,251	\$2,251	¥224,000
Upgrade from Technical Communication Suite (2017 release) or (July 2017 release)	\$699	€926	\$926	¥92,000
Upgrade from Technical Communication Suite (2015 release)	\$1,199	€1,589	\$1,589	¥158,000
Upgrade from FrameMaker 7.x, 8, 9, 10, 11,12, 2015, 2017, 2019	\$1,199	€1,589	\$1,589	¥158,000
Upgrade from RoboHelp X5, 6, 7, 8, 9, 10, 11, 2015, 2017, 2019	\$1,199	€1,589	\$1,589	¥158,000
Subscription: One Year Plan	\$49.99 /month per user	€65.99 /month per user	\$65.99 /month per user	¥6,500 /month per user

Note: The table displays base prices. Actual prices may vary depending on the country and currency of purchase, product language and applicable local taxes.

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